

Trinéitte

For immediate release

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Trinéitte & Co. Launches Functional Fine Jewelry Pendants

Unique, patented design safeguards rings, earrings and glasses while engaging in activities during which they may become damaged or lost.

New York, NY, (November, 2015) - Trinéitte & Co. announces the official launch of Trinéitte® functional jewelry pendants, for which they were awarded patents in both USA and Europe. Made in the USA of sterling silver, 14K or 18K gold, featuring the high quality gemstones, Trinéitte® pendants are available in a variety of designs and shapes. The pendants may be worn with delicate silver chains of various fashion lengths, or as sporty, silver and leather necklaces for both men and women.

The key feature of the pendants is a center bar that swivels open and shuts with a 2-step locking system that serves to secure small personal valuables such as a wedding or engagement ring or earrings. The other rungs on the pendant can be used to keep a pair of reading or sunglasses handy, and even secure a scarf.

Trinéitte's revolutionary concept is the brainchild of Victoria Nazarenko, who after losing her engagement ring while travelling, set to work developing a design for a pendant with both style and purpose.

"In the five year process to develop Trinéitte, I also developed a new passion in my life: to create a product which combines beauty and usefulness-- protecting the most precious fine jewelry keepsakes-- our engagement and wedding rings," says Victoria.

The result is a stylish, fine jewelry pendant which may be worn as a fashion statement of its own, then as the need arises—washing hands, playing sports, getting a manicure, preparing dinner, traveling, and a multitude of other occasions that arise in a busy lifestyle-- it functions as the smart way to keep a ring, earrings or glasses safe, secure, and close at hand.

About Trinéitte & Company

Trinéitte & Co. is a privately held corporation founded in 2010 and located at 445 Park Avenue, 9th floor, New York, NY 10022 USA. Its mission is to ensure comfort and confidence in their customers, that their valuables are safeguarded and won't be damaged or lost. For more information on Trinéitte®, visit us online at www.trineitte.com.

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