

Trinéitte

Contact:

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FACT SHEET:

Trinéitte® Functional Fine Jewelry Pendants

WHO: Trinéitte & Company's founder and principal, **Victoria Nazarenko**, after losing her engagement ring while travelling, set to work developing a design for a pendant with both style and purpose.

WHAT: Trinéitte® is a functional jewelry pendant, patented in both the USA and Europe, which may be worn as a fashion statement of its own, then as the need arises—*washing hands, playing sports, getting a manicure, preparing dinner, traveling, and a multitude of other occasions that arise in a busy lifestyle*-- it functions as the smart way to keep a ring, earrings or glasses safe, secure and close at hand.

WHEN: Trinéitte & Company was founded in 2010; Patents were applied for in 2010, and were granted for both USA and Europe in 2014. Trinéitte® was launched in November, 2015.

WHERE: Trinéitte® is made in the USA and available to the US and International fine jewelry marketplace.

DESIGN FEATURES: Trinéitte® pendants feature a bar with a 2-step locking system. The Safety Lock is released, the bar can rotate 360 degrees, to open, receive an item such as a ring, and then swing back and securely lock in place. The other rungs on the pendant can be used to keep glasses or to secure a scarf. Its patented design features German-manufactured clasps, engineered to lock securely in place.

MATERIALS: Made in the USA of sterling silver, 14K or 18K gold, featuring the high quality gemstones. Trinéitte® pendants are available in a variety of designs and shapes worn with delicate silver chains of various fashion lengths, or as sporty, silver and leather necklaces for both men and women. The leather cords are manufactured in Italy in the finest Nappa or Calf leather, offered in a variety of fashion colors.

COLLECTIONS: The initial product launch features the following collections:

- **Trinéitte® Vault – large for Men and Women:** Triangle shape pendant in sterling silver, 40 mm in diameter, with a center bar that swings open and locks shut, featuring a solitaire gemstone. The Men's design features the gemstone in the interior of the bar, while the Ladies' model features the gemstone on the exterior. Vault pendants come on leather cords. Men's and women's models feature Italian 4mm Nappa leather woven cords in the following colors: Anthracite, Beige, Lt. Brown, Dk. Brown, Carbon, Dk. Olive, Dk. Red, Navy, Taupe, Lt. Taupe.
- **Trinéitte® Vault – small for Women:** Triangle shape pendant, 33 mm in diameter, featuring a solitaire gemstone on the swivel bar, with a 3 mm woven calf leather cord in the following colors: Lamb, Tobacco, Santorini (light blue color), Graphite, Mango, Rock, Birch, Ocean (Dark Blue).

Trineitte

- **Trineitte® Luna:** Circle shape pendant of sterling silver with a center bar that swings open and locks shut.

Luna Blue Sapphire Solitaire: 33 mm diameter loop; 2.2 mm cable chain*

Luna Blue Sapphire Solitaire, Mini: 29 mm diameter loop; 2.2 mm cable chain*

Luna Diamond Solitaire: 33 mm diameter loop; 2.2 mm cable chain*

Luna Diamond Solitaire, Mini: 29 mm diameter loop; 2 mm cable chain*

Luna Amethyst Solitaire: 36 mm diameter loop in hammered sterling silver with an amethyst baguette gemstone on the center bar; 2.2 mm cable chain*

Luna Forget-me-Not: 35 mm diameter loop with delicate flower motif of garnet, white sapphire and green tourmaline. 2.2 mm cable chain*

Luna Garland: 33 mm diameter loop; 2.2 mm cable chain* with a delicate garland motif of sapphire aquamarine and diamond.

- **Trineitte® Captiva:** Oval shape pendant of sterling silver with a center bar that swings open and locks shut.

Captiva Diamond Solitaire: 21 mm diameter; 2 mm cable chain*

- **Trineitte® Heartkeeper:** Heart shape pendant of sterling silver with a center bar that swings open and locks shut.

Captiva Diamond Solitaire: 30 mm diameter; 2.2 mm cable chain*

- **Trineitte® Icicle:** Narrow Triangle shape pendant of sterling silver with a center bar that swings open and locks shut.

Icicle Forget-me-not: 30 mm diameter with delicate flower motif of pink and blue sapphires. 2.2 mm cable chain*

- **Trineitte® Infinity Lasso:** Heart shape pendant of sterling silver with a center bar that swings open and locks shut.

Infinity Lasso White Sapphire Solitaire: 17 mm diameter; 2.2 mm cable chain*

*AVAILABLE CHAIN LENGTHS: 19", 20", 21", 22", 23", 25"

SUGGESTED USES:

- **Safe-keeping a ring:** while traveling, cooking, washing hands, getting a manicure, or doing sports activities (horseback-riding, tennis, etc.) One might wish to remove a ring to prevent it from being lost, soiled, because it might be uncomfortable to wear during a particular activity.
- **Safe-keeping hoop earrings:** while traveling, at the hairstylist or during sports activities
- **Holding eyeglasses:** it is not always convenient for one to reach for one's eyeglass case, taking eyewear out and put it back every time it is needed. Trineitte is useful for keeping eyeglasses at hand.
- **Holding a scarf:** a user might remove a scarf and clasp it to the pendant instead of placing it in a handbag, where it may get damaged by being mixed with other objects.

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ABOUT: Trineitte & Co. is a privately held corporation founded by Victoria Nazarenko in 2010. It is located at 445 Park Avenue, 9th floor, New York, NY 10022 USA.

MISSION STATEMENT: to ensure comfort and confidence in their customers, that their valuables are safeguarded and won't be damaged or lost.

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